



Personal Information

Nickname: P

Date of Birth: 15/01/1997

Nationality: Thai

061-541-5979

peepatr@gmail.com

Portfolio : [peepatr.com](https://www.peepatr.com)

peepatr

<https://www.linkedin.com/in/patr-vacharanukulkiet-1619761ab/>

Address

388/27 Soi. Ratchadaphisek 42 yaek13,
Ratchadaphisek Rd., Chankasem,
Chatuchak, Bangkok 10900.



Language Skills

Thai (Native Speaker) ★★★★★
Proficiency level: Fluent

English ★★★★★
Proficiency level: Fluent

Chinese (Traditional) ★☆☆☆☆
Proficiency level: Beginner



Computer Tools

- Microsoft Offices
- Creative Cloud
- Figma
- Adobe XD
- Invision
- Miro
- Maze
- Zeplin
- Anima
- Over Flow
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe After Effect
- Rhinoceros
- Vray
- Blender
- SketchUp
- AutoCAD
- Twinmotion
- Lumion
- Jira
- Trello

Remark: All of these computer skills are of intermediate proficiency or more

Patr Vacharanukulkiet (P)

An enthusiastic, upbeat UX/UI designer, architect, and creative designer who is passionate about developing rational and appealing digital experiences and curiosity in understanding human behaviour. Who had the privilege of working on a variety of projects across several platforms in the financial, human resources, and IT consulting industries.

With a proven record of architectural studies, experience in various fields of design, and an international background of over 10 years, my expertise lies in generating new creative ideas, solutions, communications, and languages, and bringing up the best team performance., I also excel at developing strategy, concepts, research, and planning. I'm driven by a commitment to delivering solutions that delight users and drive business objectives by using design tools, graphics, design strategy, innovation, and experimentation.



Work Experiences



Interaction Designer (UX/UI)

Accenture Solutions Co., Ltd. 1 year 4 months (October 2022 - Present)

- Design visual assets including mobile user interface, animations, graphics, branding, art direction, presentations, 3D models, and videos across projects.
- Ideate new design solutions to the existing products to enhance product functionality according business requirements, meanwhile, make sure that the product remains user-centric which users are able to understand the logic and objective behind both features and journeys.
- Ensure users perform seamless user experience throughout the application journey and remain consistency of the product design and language, also, create a new design system of a new product.
- Leading Project in Discovery phase by conducting user research, surveys, interviews, user personas, usability testing, reports, and come up with product validation in order to understand the target group to be the most suitable for product functionality.
- Brainstorm ideas for product features and interactions such as themes and UI components to create and transform a modern application to the latest trends and generations.
- Empathize opinions, ideas, and uniqueness by listening and questioning to learn more insights about the way people approach the product .
- Is a key member to help client create a new financial application to be submitted for Bank of Thailand license approval which might lead the company to acquire an implementation project.
- Create an end-to-end work process for the product discovery and implementation between different parties including stakeholders, and estimate the timeline, effort, and activity planning for each phase of product design.
- Perform effective communication across team members for better convenience and smooth working experience, and is a contact person of a project.
- Collaborate with business analysts, product owners, and developers achieve product deliverables with efficiency on tight time objective.
- Work closely with client's team, ensuring understanding and alignment of timeline, work process, and guiding parties involved regarding useful knowledge that would benefit teams across project.



Creative & UX/UI designer

Topgun Co., Ltd 1 year 10 months (Jan 2021 - Oct 2022)

At Topgun, our role as UX/UI designers includes carrying out the business objective and goal of creating user-friendly Web platforms and mobile applications, as well as developing new goods to improve the ecosystem of existing products. Assist in developing and designing the product in close collaboration with the CEO, marketing, and sales team. Additionally, work with developers and programmers to ensure the product is tested before it is released.



Top 5 Strengths

According to Gallup CliftonStrength Report

Ideation & creativity

Positivity / Upbeat

Individualization

Strategic and planning

Relator / Dot connection



Hobbies and interests

Art and Design

Architecture

Metaverse

Photography

Movies

Football

Basketball

Table-Tennis

Tennis

Golf

Swimming

Traveling

Wine

Coffee

Dog



Training and Courses

- Technology Quotient 2023 on Topic : AI, Automation, Blockchain, Clouds, Agile DevOps, Enterprise Platform, 5G & Edge Computing, Sustainability & Technology, Data, Securities, XR & Meta-verse, Quantum Computing. (2023)
- Ethics & Compliance : Delivering with Value and integrity (Feb 2023)
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- Ethics & Compliance : Information Securities (Oct 2022 - Aug 2023)
- JOBTOPGUN Search Challenge and Recruitment Software training for recruiter (2021-22)
- Udemy Course: Build Responsive Real-World Websites with HTML and CSS. By Jonas Schmedtmann (37hours)
- Chinese language training at Tunghai University, Taichung, Taiwan, 2019 (60hours)
- Design and Experiment workshop 2019
- Design and Build workshop 2018
- University Business Incubator training(UBI), Rajamangala University of Technology Tawan-ok. 2019 (16hours)
- Grasshopper workshop hosted by Paired Architecture (Spain) 2018
- AutoCad training course year 2016
- Attended Young Entrepreneurs Support(Y.E.S) idea camp hosted by University Business Incubator (UBI) 2016
- Adventure Course in Mountaineering Organized by Himalayan Mountaineering Institute, Darjeeling, West Bengal, India

- Understand both business goals and user needs and translate them to the deliverables with a high level of creativity and innovative solution
- Conducting Research and defining problems. Prototyping wireframe, user journey, and flow to further design the visuals of the interfaces.
- Develop a product strategy, features and experience to solve product problems and requirements.
- Collaborate with a team of designers, Product Manager and Developers to reiterate design to launch quickly and respond to users' feedback
- Design visual assets and interactions such as User Interface for web & mobile, Application, Style guide, branding, infographics, banners, presentations, 3D models, videos etc. to support marketing and business objectives
- Usability testing of function and features of the product before they are launched
- Design the product also to support google AdWords and SEO ranking.
- Guide the junior in the team to be able to give a contribution to the projects

Successfully launched 4 new products and redesign 3 existing one and developed many more features

- Redesign the JOB website and mobile application (www.jobtopgun.com)
- Redesign Recruiting platform and develop new features (<https://superrecruit.jobtopgun.com>)
- New Sell Online platform to promote online purchases (www.jobtopgun.com/salesonline)
- New Company Review platform (www.yousayhrsay.com)
- Redesign the resume platform and develop the user flow (www.superresume.com)
- New Learning and sharing platform for Hr Professionals (www.topgunacademy.com)
- Virtual Career Fairs for universities hosted by JOBTOPGUN



L&E Verse Consult (Virtual Store Designer) Freelance outsource

Lighting and Equipment Public Company Limited 1 year 11months (Feb 2022 - Present)

Design Master Plan, layout, give consultation about the Virtual Store, circulation, lighting design, user journey and experience within the virtual space.

Also help in designing user journey and interface for the online virtual experience



Business & Design Consultant

Department of Intellectual Property(IP IDE center) Ministry of Commerce

5 months (Nov 2020 - Mar 2021)

Supervise and consult with business owners usually SME businesses who hold patents or petty patents

- Research and gather information to be analyzed, Studies about the probabilities and possibilities to further develop the business from the patents and petty patents the entrepreneur holds.
- Field work and survey for in collecting data to develop business plan and presentations
- Suggest new product ideas and give consult related to design such as products, packaging, and various media to promote marketing and to achieved business goals.



Graphic Design Freelance

Techno-Thai International Manpower Co.,Ltd 7months (2020)

Designing Artwork, company booklet / Facebook graphic / Website Graphics /Banners and Publications. - Designing Logo and Packaging for businesses and products within the company and associated brand.



Design Intern

Asia Broadcast Television Co.,Ltd (ABTV) 2 months (2020)

Design graphic, Media art work, Back drop screen, Facebook post, and presentation



Achievements and Awards

- Invited as a guest speaker for the INDA parade featuring the theme ‘Road to being’. Topic: ‘Journey to being’ speaking about my journey, introduction to experience design and how architecture can related to UX/UI design.
- Participated in the 24H competition hosted by “if” Ideas Forward’ under the topic “HOPE” (May, 2020) <https://www.if-ideasforward.com/hope>
- Studio Project selected to be published in Annual Magazine of INDA Year 2019-2020, 2018-2019, 2016-2017
- Featured Project in INDA PARADE : Final Project Review through Virtual Platform in SANSAR (May 2020)
- Design construction for community project in Nang Loeng in collaboration with Ford Motor Thailand and Pomprab District Office to renovate the community park. (2019) <https://rebeccamakes.space/nang-loengpark>
- Featured project in the final review during the exchanged program in Taiwan, (2019)
- Studio Project selected to be Exhibit in the featured project section in the INDA PARADE : Year 2019
- Designed Prototype selected to be exhibited during the Bangkok Design Week at TCDC bangkok (2019).
- First Prize winner of the Architectural drawing competition titled “The Island: Between Utopia and Metaphor for Reality.” Bangkok Domestic Tastes / Antonio Bernacchi & Alicia Lazzaroni + Y2 students and teaching assistants of INDA <https://www.archdaily.com/896920/these-competition-winning-drawings-explore-the-meaning-of-island-utopias>
- Work Featured in the 999question Exhibition (Triennale, Milan,Italy 2018), Team Member <https://www.facebook.com/cuinda/posts/1790703544314636>
- Participated in the competition hosted by ASA : The Association of Siamese Architects Nationals under the topic of Housing Unit. (2017)
- Group Project featured in the ASA : The Association of Siamese Architects Nationals annual expo Muang Thong Thani, (2017)
- School honour (Blue Coat) for outstanding performance in Table Tennis and Swimming year (2012), Grade 10, St. Joseph’s School North Point, Darjeeling, West Bengal, India.
- Honourable mention in the Inter-School drawing competition organized by city centre, Siliguri, India (2012).



Reference persons

Nattanan Juengjarernnirathorn

Former Head of Creative and UX/UI, at Topgun Co.,Ltd
Tel: 084-229-5969

Professor Thomas Lozada

History-theory coordinator, the publications director, and a studio instructor at INDA
Email: thomas.lozada@cuinda.com



Project Co-ordinator (Flow Man)

Design Construction for Community project in Nang Loeng District in collaboration with Ford Motor Thailand and Pomprab District Office to renovate the community park.

3 months (2019)

- Leading team member in Renovating the Community Park for Nang loeng Community
- Site survey and talk with the local people to find out their needs and what they want form this renovation project
- .Design and create shop drawing for engineers
- Communicate with the Contractor and design team to workout for the solution.
- Meeting with the district Officers to obtain the permission, gain requirements and also the limitation for constructions in that particular district area.



Education Background

(2016 - 2020)

Chulalongkorn University, Bangkok, Thailand.

Bachelor of science in Architectural Design. (B.Sc.Arch)

International program in design and architecture (INDA),
Faculty of Architecture.

- Second class Honor with GPAX of 3.33

(2019-2020)

Tunghai University, Taichung, Taiwan.

Exchange Program, Faculty of Architecture.

Exchange Program to study in architectural design at Tunghai University, Taichung, Taiwan. For the period of 1 academic semester during the senior year.

(2014)

**Mississippi Community College Board,
Mississippi State Board of Education, USA.**

(GED) High school Equivalency Diploma

Certificate of High School Equivalency Diploma, certified by the Office of Basic Education Commission of Thailand Reference no. 1347/2557 dated 21st November 2014

(2009 - 2013)

**St. Joseph’s School North Point, Darjeeling,
West Bengal, India.**

High School Education

Attended Grade 7-11

(2008 - 2009)

St. Paul’s School Darjeeling, West Bengal, India.

Secondary School Education

Attended Grade 6